



Hi [FirstName], my name is [First Name] \_\_\_\_\_ [Last Name] \_\_\_\_\_  
with [Business Name] \_\_\_\_\_ here in \_\_\_\_\_ County.

I am reaching out to you because we received your request on Facebook saying you're looking for answers to questions about turning 65 and to get a better understanding of what Medicare options are available to you.

Understanding new benefit options can be confusing and downright overwhelming. That's why I am calling, we are here to help.

*Note: Some lead vendors give you a date, hint or hobby. Refer to that if possible*

*And just to authenticate the call can you confirm your birthday is \_\_\_\_\_, is that correct?*

I'm a licensed insurance agent, and it's my job to gather some information and so that we can figure out which of our plans are available and best fit your needs.

That being said, let's dive right in!

Let me ask you some just a few questions, it will only take about 3 to 4 minutes tops.

Federal and state privacy and telemarketing laws continue to remain in effect. Outbound calls or texts must comply with federal, state and local restrictions and guidelines. Calls and texts are prohibited to any numbers on state and federal do-not-call lists, and telemarketers must record, maintain and honor internal do-not-call lists. The use of auto-dialers to call or text must be limited to recipients who provided express written consent to be contacted about the products. Telemarketers are not allowed to make unsolicited calls to any person under a declared state of emergency. Callers must disclose the identity of the seller, inform that the purpose is to sell goods or services, and explain the nature of the goods or services being offered.

Some of our plans offer a discount if someone else resides with you. Does anyone else live in the home with you?

Ok, great!

And what if we can help you lower your prescription drug costs, would you be interested in that?

***[Go into a standard sales presentation based upon application and underwriting process/questions. If you need a basic Medicare Supplement sales presentation work with your Marketer.]***

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